



FOR IMMEDIATE RELEASE

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Sushi-Zen to Donate Proceeds to CrisisLink

ARLINGTON, VA (September 25, 2007)—To help celebrate ten years of business, Sushi-Zen Japanese Restaurant will donate 10 percent of total sales from October 11, 2007, to CrisisLink. Sushi-Zen will donate 20 percent of proceeds from anyone who mentions CrisisLink on that day. The restaurant will have donation envelopes available to those not able to attend on October 11 and for those that wish to donate more money to CrisisLink.

This fundraiser is part of Sushi-Zen's ten years of being in the Arlington Community. The restaurant opened its doors at the Lee Harrison Shopping Center at 2457 N. Harrison St. on June 27, 1997, and throughout the ten years has been supporting the Arlington Community and surrounding areas. For more information about Sushi-Zen Restaurant and their community involvement, please visit <http://www.sushizen.com/>.

"We are very glad that Sushi-Zen has chosen CrisisLink as a community charity to support," says Marshall Ellis, Development Director for CrisisLink. "This partnership will increase awareness of our 24/7 hotlines for those facing crises, trauma, and suicide in our community." With the staggering rate of suicides increasing in Arlington County, CrisisLink is a vital link in the community to preventing this epidemic.

CrisisLink operates several Hotlines around the clock to support anyone facing life crisis or suicide and connect them to community resources. The numbers are **703-527-4077**, **1-800-SUICIDE**, and **1-800-273-TALK**. The Hotlines are answered by highly trained volunteers and the need for more volunteers has never been greater. "As our call volume continues to increase at a drastic rate, the number of trained hotline volunteers must grow as well. The time to donate your time is NOW!" says Jamie Carter, CrisisLink's Hotline and Volunteer Manager. Call **703-527-6016** or e-mail volunteer@crisislink.org to learn how you can help answer calls from those in need.

CrisisLink saves lives and prevents tragedies every day by providing those facing life crises, trauma, and suicide with support, information, and links to community resources. Since 1969, CrisisLink has fielded over half a million calls, provided a quarter of a million referrals, and answered over 20,000 calls concerning suicide. CrisisLink provides youth and senior outreach programs; community training on mental health and suicide prevention; the first comprehensive postvention program in the region with immediate support and support groups for survivors of sudden and traumatic loss; and training for professionals and community members.

www.crisislink.org

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